



You can make a difference by helping us fight hunger in our community!

Food for People's 25th Annual Holiday Spirit
Food & Fund Drive

Hunger Fighter Challenge

November 1st through December 31st 2017

Encourage your group, club, or business to form a Hunger Fighter Team to collect food and/or funds during our Holiday Spirit Food & Fund Drive! Check out our Hunger Fighter Challenge webpage at <http://www.foodforpeople.org/hunger-fighter-challenge> for more info.

How does it work?

1. Sign up your group, business, school, organization, church, or service club to be a Hunger Fighter team by **emailing the enrollment form to sleash@foodforpeople.org or faxing it to (707) 445-5946. Questions? Email or call Sierra Leash at (707) 445-3166 ext. 312.**
2. Arrange a time with Sierra to pick up your food drive collection barrel or box, as well as coin banks, donation bags, and/or other outreach materials. We can also make arrangements to deliver materials to your location if you can't pick them up.
3. We then ask you to encourage all members of your group to support the food bank during the holiday months of November and December by collecting food and funds. Hunger Fighters are always encouraged to get creative and implement new and unique methods for bringing in donations. Our most needed food items include proteins like peanut butter, canned meats, chili and stews, as well as canned fruits and vegetables. You can bring what you collect to us or request pick-ups.
4. Be sure to take a group photo of your team, so we can recognize your efforts and contribution on our website, Facebook page, and in our newsletter. "Like" us on Facebook and follow updates on the Hunger Fighter Challenge at www.facebook.com/FoodforPeopleInc.

Scoring Points:

Your winning status will be based on a combined total of food & funds raised by your team throughout the event. **One pound of food = 1 point. One dollar = 2 points.** Pooling your team's funds goes a long way, because Food for People can purchase a bulk quantity of food at a lower, wholesale price.

Participants:

Teams are classified based on how many people are participating in the drive. Please count the number of **active** participants (group members, employees) and not the general public. Teams with 1-10 people compete against other teams of 1-10; Teams of 11-25 compete against other teams of 11-25, etc.

Special Awards:

Hunger Fighter Stars: Each team that donates a minimum of 500 pounds/dollars will be highlighted in a "Thank You to Hunger Fighter Challenge Team Winners" television ad that will air in January and February of 2018 and will be featured in 2018's first *Food Notes* newsletter, our food bank newsletter which reaches more than 5,500 households and partners!

Form a Hunger Fighter team for your business, group, or club today! Please fill out the team enrollment form on the back and fax it to Food for People.

Join us in the fight against hunger!
Hunger Fighter Team Enrollment Form

Team Information:

Organization/Business/Group Name: _____

Approximate Number of Participants (employees/members/students) at this location:

(Circle **one** please) **1-10** **11-25** **26-50** **51+**

Main Phone: _____ Fax: _____

Barrel Delivery Information:

Requested Begin Date: _____ Requested Pick Up Date: _____

****Please note that we may not be able to accommodate exact delivery or pick up date. If barrels/boxes are reaching capacity, please call us to set up a pick up time.*

Delivery Address: _____

City: _____ Nearest Cross Street _____

Food and Fund Drive Kit: Check out our website www.foodforpeople.org/programs/food-drives for support materials to help encourage donations, including our list of most needed foods.

Supplies: (please write in quantity)

Donation Barrels _____
Printed Grocery Bags _____
Coin Banks _____
Donation Envelopes _____

Other Support? (please check)

_____ Shopping Guide of Most Needed Foods
_____ Hunger Fighter Poster or Flyers
_____ List of Food for People Fast Facts
_____ Other (please specify): _____

***May we contact your team to participate in media opportunities (print, radio, tv) as they arise?*
_____ **Yes** _____ **No**

***Does your team have a Facebook page you'd like us to link to?*
If yes, Facebook address: _____

Contact Information:

Team Lead Contact Name: _____ Email: _____

Contact Phone: _____ Fax: _____

Mailing Address (if different): _____

City: _____ Zip: _____

**Please fax this completed form to (707) 445-5946
or email it to Sierra Leash: sleash@foodforpeople.org
If you have any questions please email or call Sierra at (707) 445-3166 x312.**