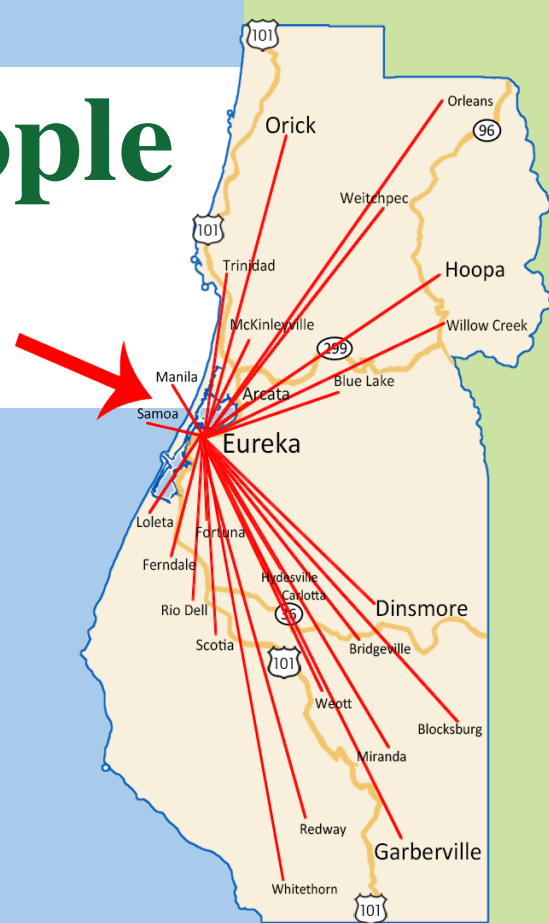




Food for People

The Food Bank for Humboldt County



Food for People, Inc.
The Food Bank for Humboldt County

2019-2020
Annual Report



Food for People

The Food Bank for Humboldt County

OUR MISSION

Food for People is a non-profit organization working to eliminate hunger and improve the health and well-being of our community through access to healthy and nutritious foods, community education, and advocacy.

BOARD OF DIRECTORS

Fiscal Year 2019-2020

- Martha Spencer, President
- Carol Vander Meer, Vice President
- Amber Madrone, Secretary
- Lew Litzky, Treasurer
- Jerome Simone
- Bill Daniel
- Dean Hart
- Edie Jessup
- Dorina Espinoza
- Bruce Wayne
- May Patino
- Melanie Bettenhausen
- Gary Bird

OUR VISION

We envision a community where everyone has access to good quality, nutritious food, understands the consequences of hunger and poor nutrition, and is committed to creating a stronger, healthier Humboldt County.

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Food for People, Inc. is a 501(c)(3) nonprofit as referenced by EIN 94-2772549.

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Executive Director's Message *A Year Unlike Any Other....*

As proud as we are to share the highlights of our accomplishments for fiscal year 2019- 2020, I know I speak for everyone affiliated with Food for People when I say that it was a year unlike any other in our 41-year history. On February 28, 2020, a city sewer malfunction flooded our main facility at 307 W. 14th St., which has served as our primary base for countywide operations since 1998, and the damage was so extensive that we were forced to move out and find alternative locations to house our programs, staff and warehouse operations. As daunting as that process was, just a couple of weeks later we faced yet another challenge when “shelter in place” orders were issued in response to the COVID-19 pandemic. Grocery store shelves were quickly emptied, supply chains were disrupted and fears of an economic collapse created panic for people at all levels who were suddenly faced with financial uncertainty. And despite the fact that we were still figuring out how to function in four different locations with limited refrigeration, we knew we had no choice but to rise to the occasion and find ways to continue to provide food for the 12,000 people we were already serving each month while preparing to serve many more in our community who suddenly found themselves without an income.

Fortunately, we have an absolutely amazing staff that rallied and brought heroic levels of hard work, creativity, and compassion to the front lines. Thanks to their efforts, we quickly pivoted to redesign food distribution protocols to keep everyone safe. We switched from a “choice” model to premade bags of food to minimize contact; initiated social distancing and mask requirements at all sites; moved operations outdoors where possible; and switched to drive up and pop the trunk distributions for our seniors and people with disabilities. We also initiated special, large-scale drive-through food distributions at the Bayshore Mall and other locations so that we could serve more people (typically 300-400+ cars) over the course of a few hours, increasing the number of people served to more than 16,000 each month. And we had to make it work without our usual pool of dedicated volunteers due to concerns for their safety. It was exhausting but ultimately rewarding to know what a difference it made during a time of so much uncertainty. The “thank you’s” and the tears of gratitude said it all.

As we look ahead, it’s important to acknowledge that this past year has changed all of our lives in one way or another, and has forced us to adapt in ways we never imagined. As life slowly returns to a “new normal”, we’ve discovered some operational changes that have worked so well we’ll carry them forward. We’ve created new partnerships, expanded our pool of food vendors to ensure a steady supply, and have found ways to reach greater numbers of people safely and efficiently. The information contained in this annual report includes more details of what we’ve accomplished thanks to the support provided by all of the individuals, businesses, service clubs, foundations, and others who make it possible for us to help when needed most.

And we are excited for what this next year will bring! Our facility at 307 W. 14th St. has been completely demolished and we will rebuild Food for People at the same location. The increased cost of building materials as a result of the pandemic has complicated the process but we’re forging ahead to reach our goal. The new building will provide more warehouse space, increased cooler and freezer capacity, and offices and meeting spaces for program staff and community partners, and we are looking forward to having our staff back under one roof to serve our community in a facility that is inviting and efficient, and most importantly, allows us to grow and adapt to the changing needs of our county.

We can’t wait to invite you all to the party once the building is done! In the meantime, please know how grateful we are for your continued support. We couldn’t do it without you!

With gratitude,



Anne Holcomb, Executive Director



Food for People, Inc.

Statement of Financial Position

As of September 30, 2020

Sep 30, 2020

ASSETS

Current Assets

Cash and Cash Equivalents	2,042,875.00
Accounts Receivable	501,020.00
Campaign Pledges Receivable, current	103,550.00
Food Inventory	789,182.00
Deposits & Prepaid Expenses	46,110.00

Total Current Assets 2,882,737.00

Non Current Assets

Capital Pledges Receivable, non current	96,599.00
Restricted cash for Capital Campaign	1,102,909.00
Property, Equipment, and Improvements	675,286.00

Total Non Current Assets 1,874,794.00

TOTAL ASSETS 4,757,531.00

LIABILITIES AND NET ASSETS

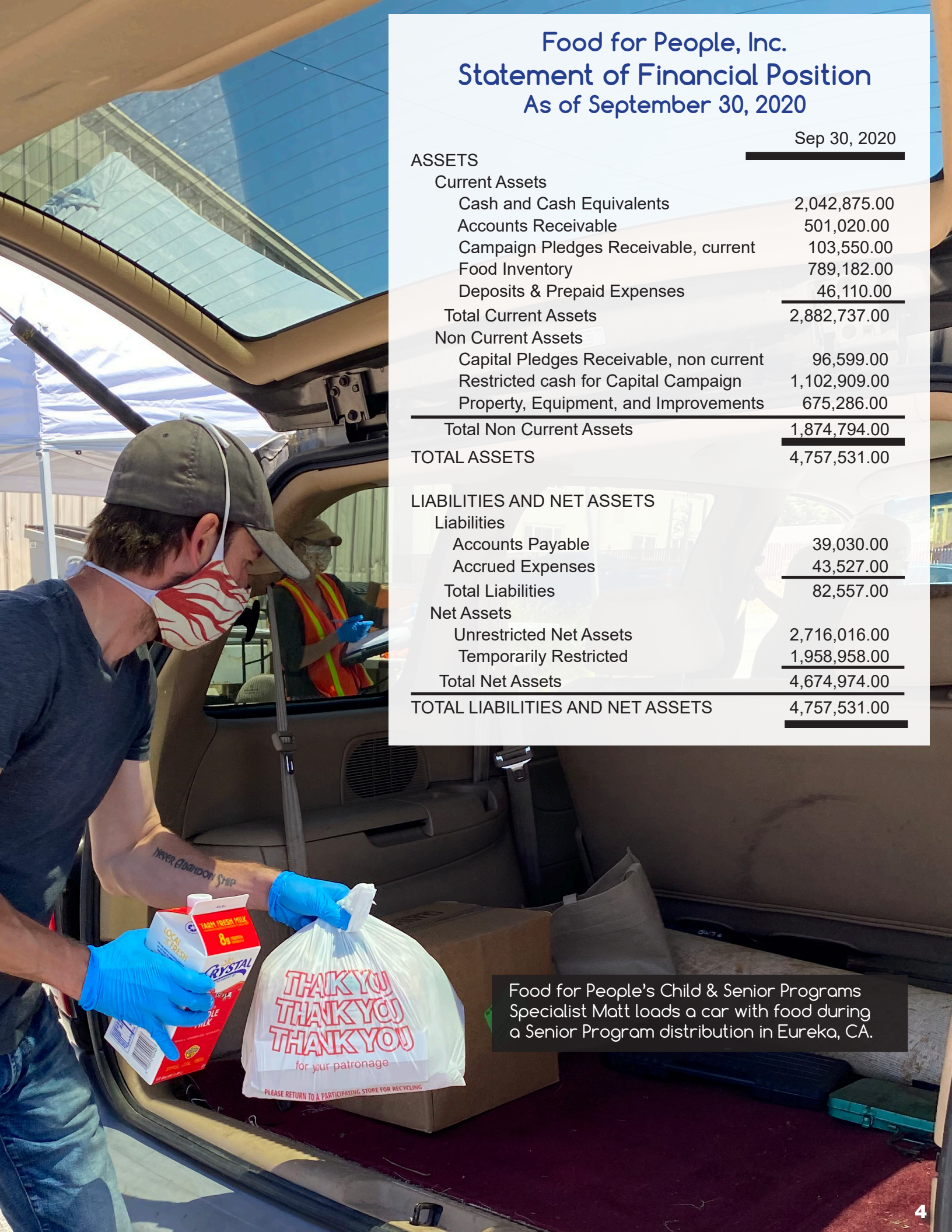
Liabilities

Accounts Payable	39,030.00
Accrued Expenses	43,527.00
Total Liabilities	<u>82,557.00</u>

Net Assets

Unrestricted Net Assets	2,716,016.00
Temporarily Restricted	1,958,958.00
Total Net Assets	<u>4,674,974.00</u>

TOTAL LIABILITIES AND NET ASSETS 4,757,531.00



Food for People's Child & Senior Programs Specialist Matt loads a car with food during a Senior Program distribution in Eureka, CA.

History of Food for People, Inc.

Food for People first opened its doors in 1979 as a small food closet. Our programs and services have grown over the past four decades, thanks to the generous support of the local community.



Hundreds of cars line up during one of Food for People's emergency drive-thru food distributions at the height of the COVID-19 pandemic.

Federal and state contracts specific to the distribution of USDA and other purchased or donated foods, combined with grants and generous local donations, make it possible for us to provide food for more than **16,000 low-income children, seniors, people with disabilities, and other individuals each month.**

According to data provided through the California Health Interview Survey, Humboldt County has one of the highest rates of hunger and food insecurity statewide.

Food for People is a member of the California Association of Food Banks and is designated as a partner distribution organization by Feeding America, a nationwide network of food banks. We are also members of the Northern California Association of Nonprofits, which helps to build and strengthen our focus on local partnerships and collaborations.

The programs offered by Food for People are intended to serve as a safety net for those whose circumstances have left them at risk for hunger and food insecurity. Our goal is to provide individuals and households with the emergency and supplemental food they need while working to address the root causes of hunger in our county.

Meeting the Need in Humboldt County

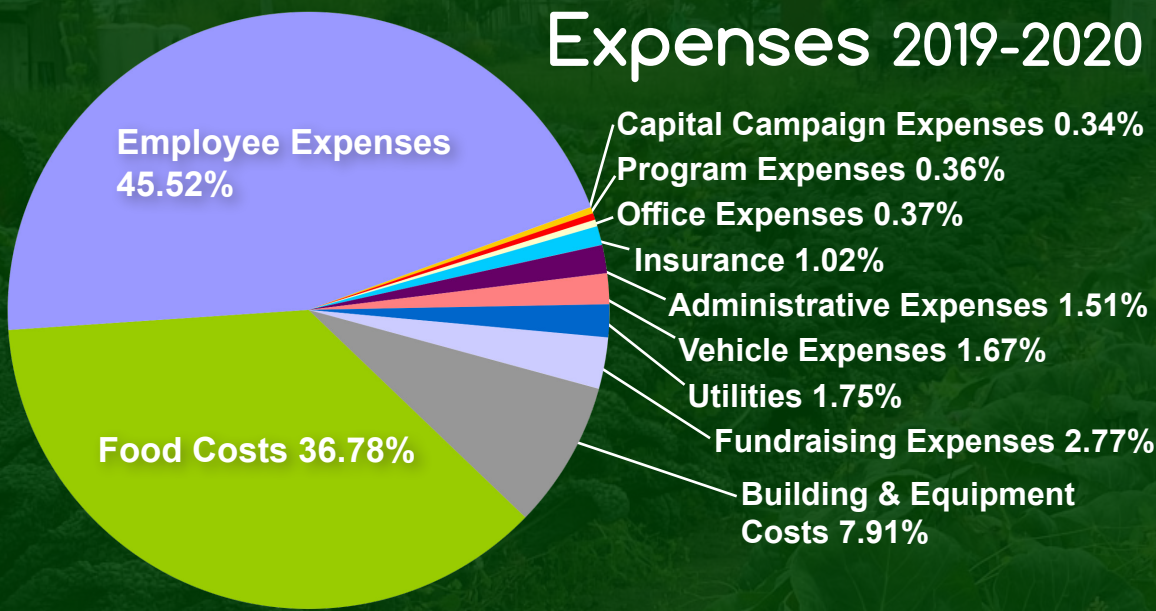
Food for People currently operates a total of 18 programs designed to address the needs of those who are experiencing hunger and food insecurity.

Last year, Food for People distributed nearly 2 million pounds of food.

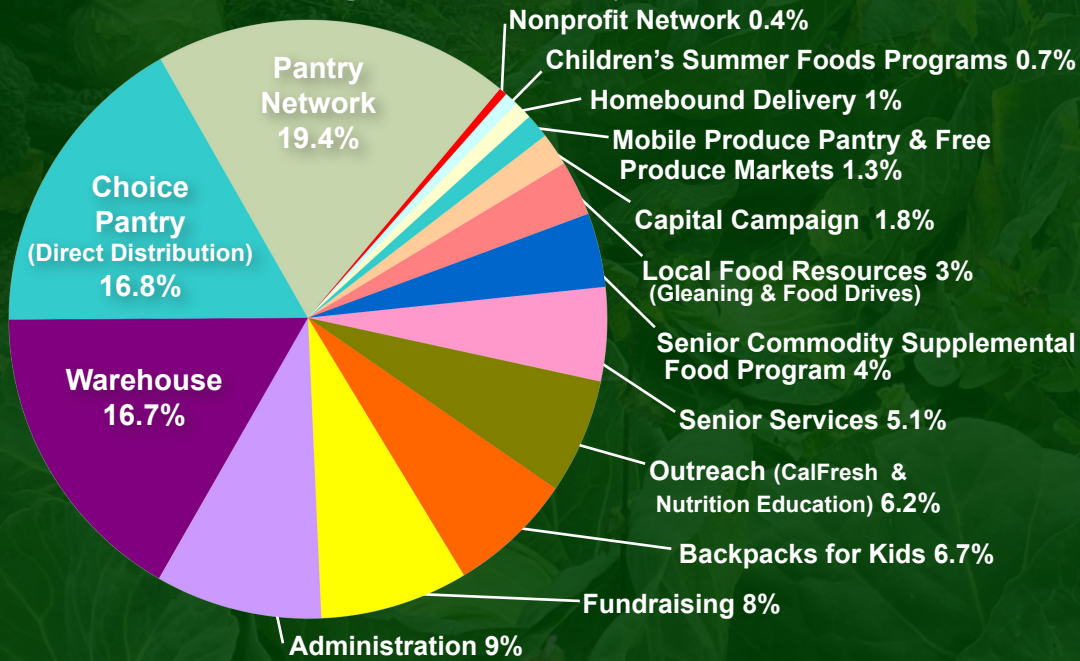


Food for People staff and volunteers pack produce for a drive-thru distribution.

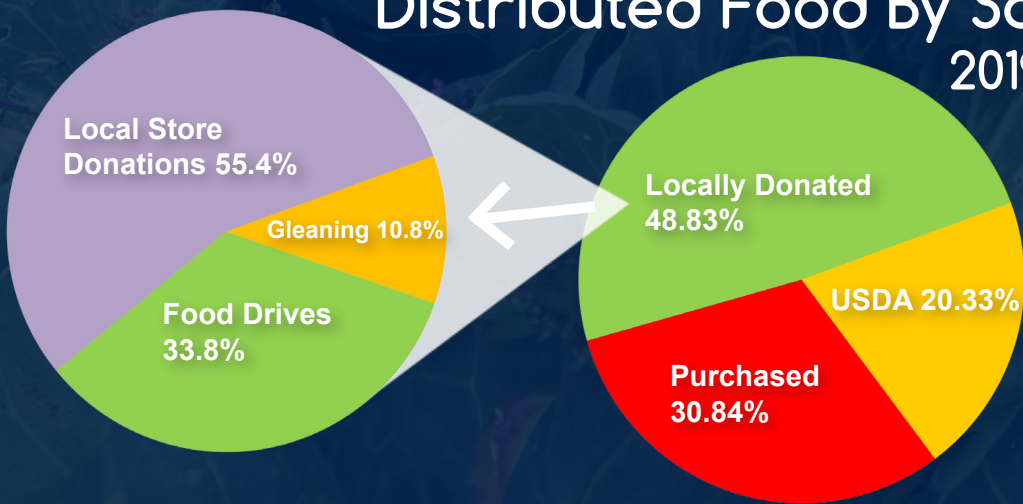
Expenses 2019-2020



Program Expenses 2019-2020



Distributed Food By Source 2019-2020

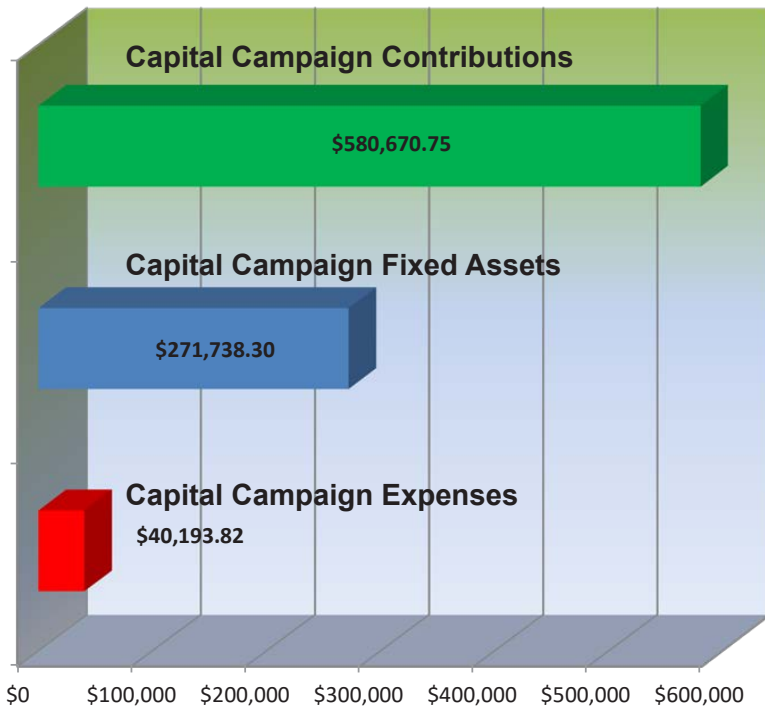


38,378 lbs of fresh produce was gleaned last year for food bank programs.

REBUILDING FOOD FOR PEOPLE

Food for People's aging building went from useable and overcrowded to requiring evacuation due to failed infrastructure amid a sewer inundation on February 28, 2020. This disaster struck a tough blow to Food for People's facility and operations, but services not only continued but increased and adapted to meet the evolving need in our community.

Capital Campaign Contributions & Expenditures Fiscal Year 2019-2020



To continue to fight local hunger, it is vital that Food for People rebuild now. The new planned facility will be a flexible space with height maximized storage to allow Food for People to adapt our operations to help our community - be it responding to the evolving needs for local food assistance, a natural disaster, or pandemic.

To realize our vision we have undertaken a Capital Campaign to raise \$5 million to **Rebuild Food for People.**



The new building will offer:

EXPANDED SERVICES

DISASTER RESILIENCY

MORE COLD STORAGE

LARGER FOOD PANTRY

ADDED WAREHOUSE SPACE

COUNTYWIDE FOOD ASSISTANCE

Food for People's **Countywide Food Pantry Network** provides food for 17 pantries and two congregate meal programs (soup kitchens) located throughout Humboldt County. 33,412 households were served through all pantries last year representing 63,940 individuals. Food for People monitors each site and provides technical assistance as needed.

In addition, we coordinate the direct distribution of food through our **Eureka Choice Pantry**. The Choice Pantry style of food distribution invites people to select the foods they want and need, so none goes to waste. In response to the COVID pandemic, a pre-bagged food distribution model was temporarily enacted for safety reasons. Last year we provided a total of 11,241 households with shopping trips representing 22,936 individuals in the Choice Pantry and an additional 1,365 Emergency Food Boxes.



Food for People staff members Mikayla and Veronica prepare for a day of distribution in the Eureka Choice Pantry.



Food for People's Mobile Produce Pantry Coordinator Jessica prepares for a Mobile Produce Pantry distribution in Blue Lake, CA.

FRESH FOODS

Food for People's **Free Produce Markets** distributed 138,561 lbs of fresh fruits and vegetables at 4 locations monthly, May through October, which served 2,599 households in the 2020 season.

The **Mobile Produce Pantry** served 6,162 households representing 14,953 individuals providing fresh fruits and vegetables in remote communities of Humboldt County that lack access to fresh produce.

CHILD NUTRITION

Food for People has offered the free **Children's Summer Lunch Program**, also known as the Summer Food Service Program, for more than 20 years. In 2020 in response to the COVID-19 pandemic Eureka City Schools, the Arcata School District, and Food for People partnered to ensure local children across Humboldt County could access food services. As a result Food for People created the **Children's Summer Food Box Program** to help kids 18 and younger in underserved areas of our rural county. From June through August 2020, children in Hoopa and Willow Creek were provided 800 boxes with pantry staples and fresh produce purchased from farmers in the Hoopa and Willow Creek areas.

Violet helps pick tomatoes at Neukom Family Farm for the Children's SummerFood Boxes at Dream Quest Camp in Willow Creek.



Food for People's **Backpacks for Kids Program** provided 16,753 bags filled with kid-friendly food to local school children. Food was delivered every Friday during the school year for children who are considered at risk for hunger over the weekend. Last year, the program served 530 children at 34 sites.

SENIOR NUTRITION

Food for People's **Senior Brown Bag Program** provided 4,292 bags of groceries for up to 408 low-income senior households countywide each month. Volunteer drivers deliver bags to those who are unable to pick up. The **Commodity Supplemental Food Program for seniors** provided 4,523 boxes of nutritious food weighing 30-40 lbs for up to 430 seniors. Our **Homebound Delivery Program** provided 297 bags of groceries to adults who are unable to pick up. Some recipients are recovering from surgery, while others may be coping with a terminal illness. Referrals come from hospital discharge planners, social workers, home health workers, etc.



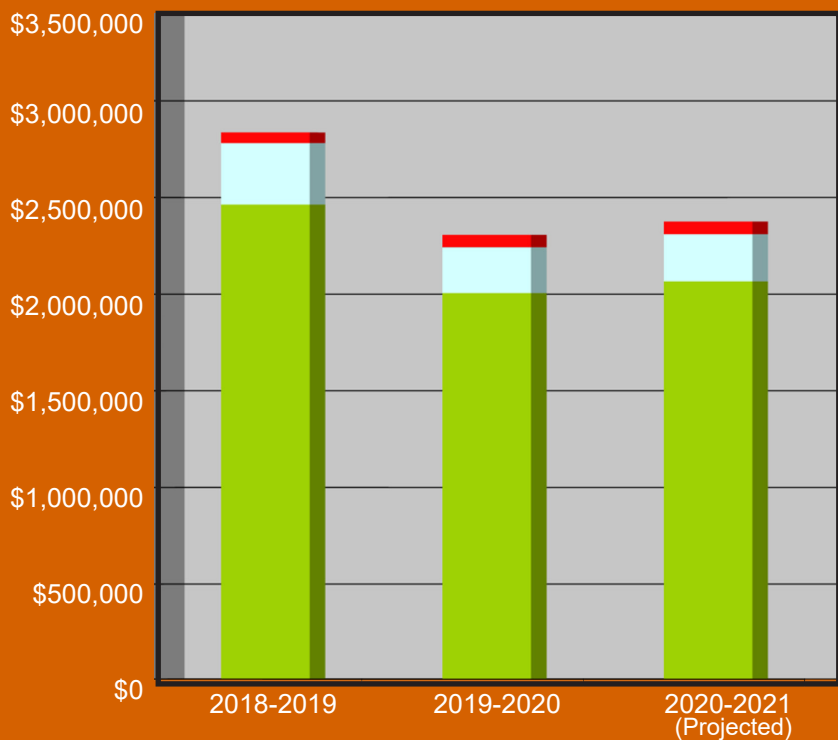
Food for People volunteer Tony helps distribute food boxes to seniors in Eureka.



Volunteers
 donated 15,968
 hours of their time
 last year to Food for
 People —equivalent
 to 10 full-time staff
 positions.

Dollar Value of In-Kind Donations 2019-2020

- Equipment / Program / Other
- Volunteers
- Food



FOOD RECOVERY & WASTE REDUCTION

Food for People's **Local Food Resources** efforts include:

A **Gleaning Program**, which accessed donated fresh local produce and meat from commercial farms, orchards, and ranches and encouraged backyard gardeners to "**Plant a Row for the Hungry**" - last year gleaning brought in 38,378 lbs of healthy local foods for those in need. And **Food Drives** through which community members donated 217,270 lbs of nonperishable food last year.



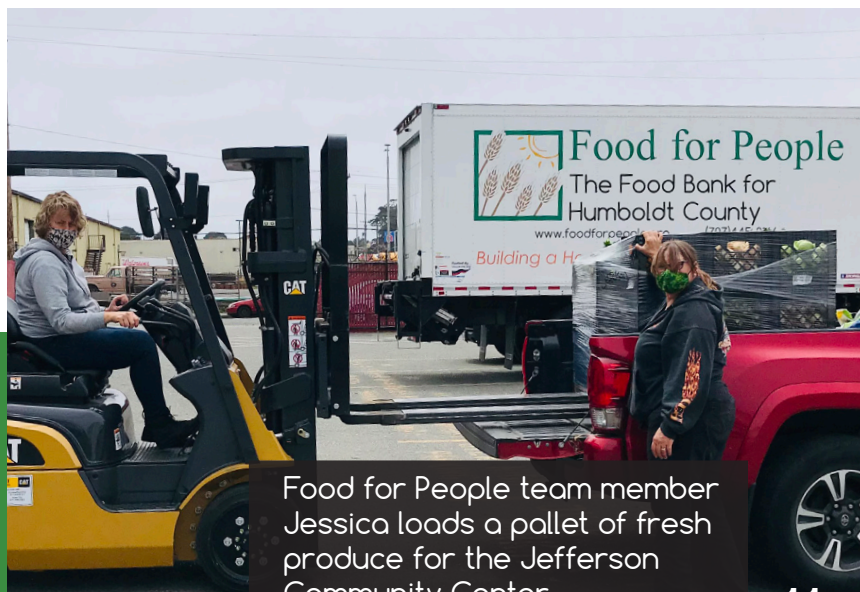
Allison, Food for People's Local Food Resources Coordinator, gleans cabbage from Deep Seeded Farm to be distributed through Food for People's programs.

Through Food for People's **Local Store Food Recovery Program**, area grocery, pharmacy, and health food stores donate excess foods to help those experiencing hunger.

PARTNERSHIPS

Food for People provides food to nearly 100 partner agencies across Humboldt County.

The **Nonprofit Food Network** invites local nonprofit organizations serving low-income individuals to access foods in our warehouse at a low, per pound cost.



Food for People team member Jessica loads a pallet of fresh produce for the Jefferson Community Center.

EMERGENCY FOOD RESPONSE

Emergency Food & Disaster Program - when disasters strike Humboldt County, Food for People works with our network of federal, state, and local food resources to make food available to those experiencing hardship. Food for People is a member of our local chapter of COAD, Community Organizations Active in Disaster.

In response to the **COVID-19 pandemic**, Food for People jumped into action to make sure food was available for those in crisis. Many community members suffered a hardship with the call for self-isolation - from families staying home with kids, to seniors unable to leave the home, or those experiencing lost wages or revenues. In addition to implementing pandemic safety protocols for all programs, in order to meet the increased community need for food assistance Food for People coordinated new drive-thru food distributions at several locations in Humboldt County to help many more people quickly and safely. In the 2019-2020 fiscal year Food for People distributed 1,926,364 lbs of food to help community members experiencing food insecurity.

Food for People volunteers load cars with food during an emergency food distribution in Humboldt County, CA.

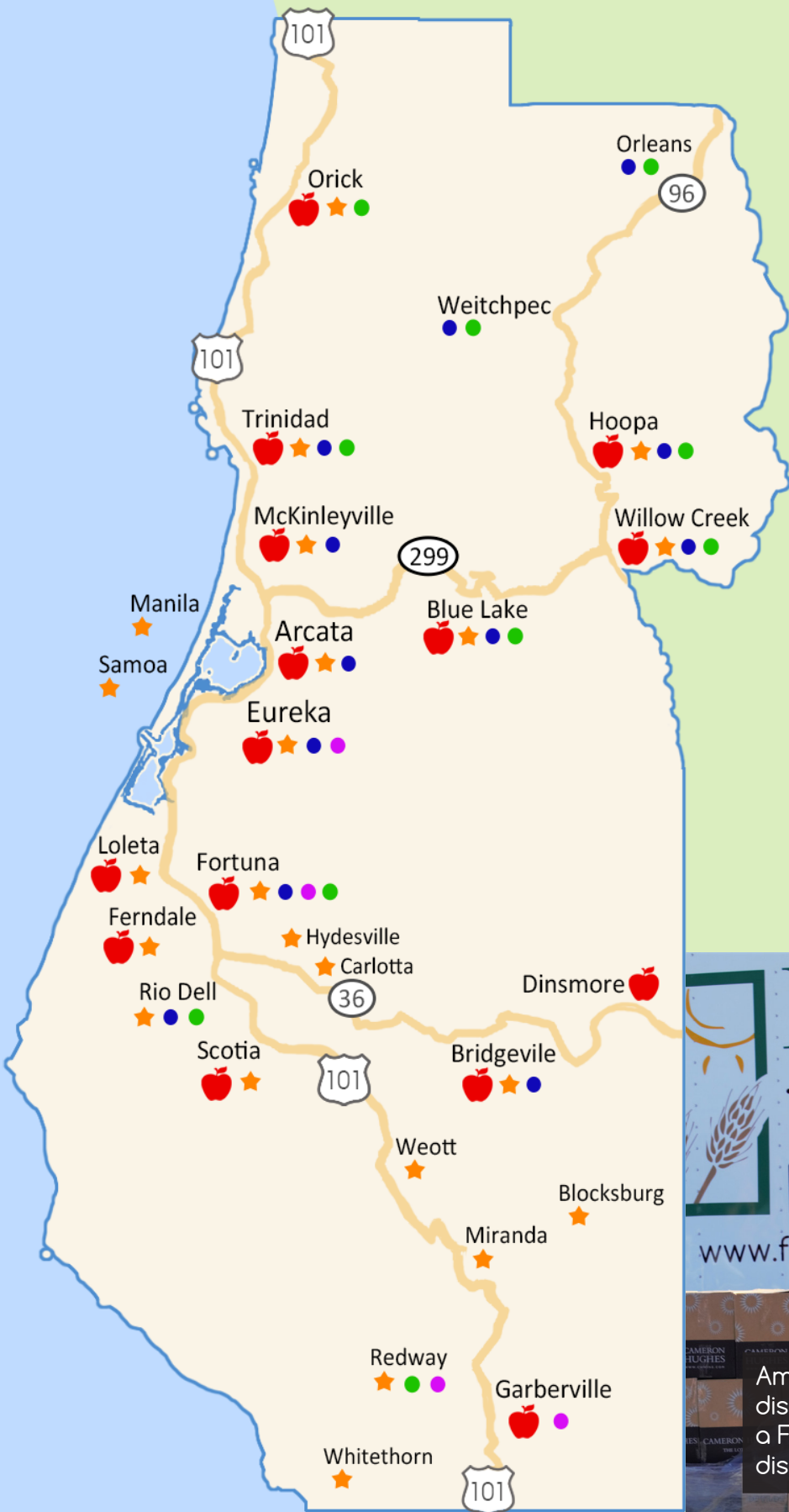




Food for People

The Food Bank for Humboldt County

Map of County Services



Network of Food Pantries



Sites with Child Nutrition Programs: Children's Summer Lunch - Backpacks for Kids



Sites with Senior & Homebound Programs



Sites with Free Produce Market Distributions



Sites with Mobile Produce Pantry Distributions

www.foodforpeople.org

Food for People
 The Food Bank for Humboldt County
www.foodforpeople.org (707)445-31



AmeriCorps Volunteers distribute food boxes at a Food for People food distribution in Hoopa, CA.

OUTREACH

Food for People operates varied outreach programs that include:

Nutrition Education efforts that provide demos, taste tests, recipes, and cooking videos for children and adults to teach them how to cook healthy meals on a budget.

CalFresh Outreach efforts offer assistance, including bilingual help, for working families and seniors countywide to help enroll them in CalFresh (formerly food stamps), and connect them with other services to help address the root causes of hunger and poverty.



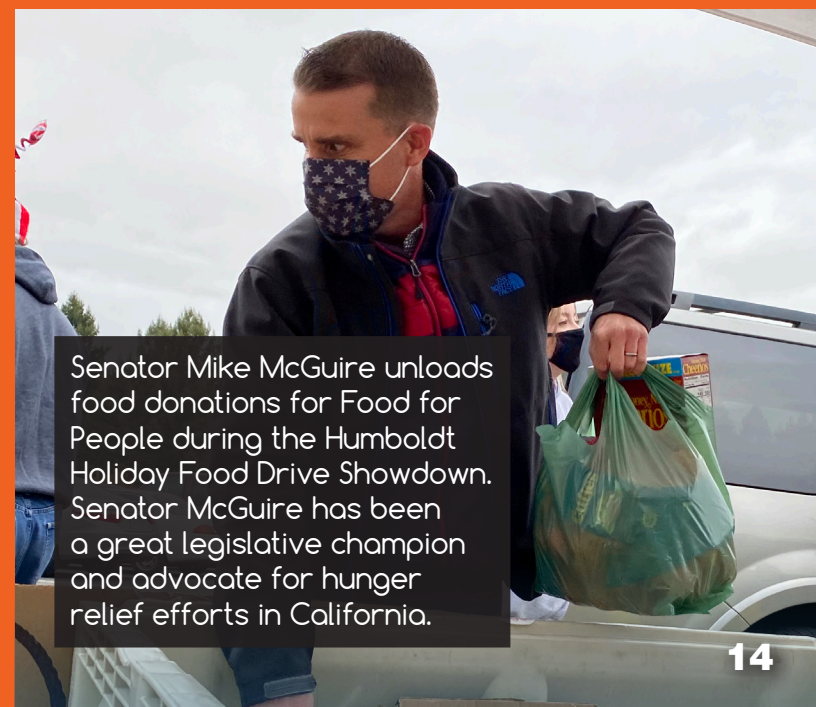
Nutrition Education Coordinator Colby puts together budget-friendly recipes with foods distributed by Food for People.



Bilingual CalFresh Outreach Specialist Karina visits distributions across Humboldt County to help connect households with services to help address hunger and poverty.

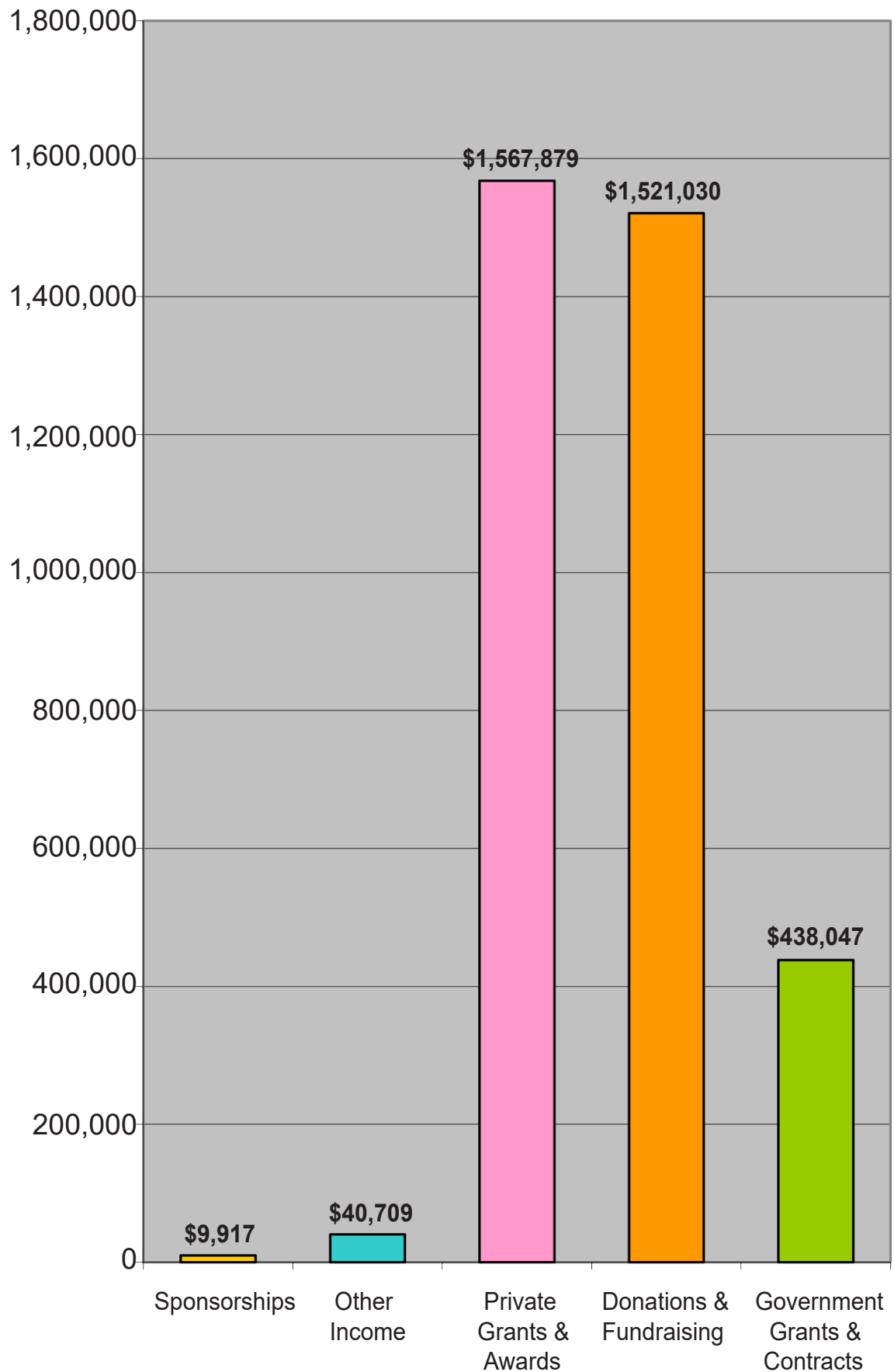
The **Work Readiness Program** provides training for those struggling with poverty or unemployment to gain work experience so that everyone in our community can build a better life.

Advocacy - Food for People works to advocate for policies and strategies that reduce poverty and hunger and support access to nutritious foods and good health.



Senator Mike McGuire unloads food donations for Food for People during the Humboldt Holiday Food Drive Showdown. Senator McGuire has been a great legislative champion and advocate for hunger relief efforts in California.

Funding Sources 2019-2020





OUR VALUES

Integrity — We will demonstrate the highest ethical standards in all interactions.

Stewardship — We will be accountable to all through the efficient and environmentally responsible use of resources.

Teamwork — We will foster cooperation and a sense of empowerment amongst our diverse staff, volunteers, and community partners.

Respect — We will treat all of our relationships with respect.

Innovation — We will continually seek to provide excellent service through the development of new and improved methods to reduce hunger.

Empathy, Passion, Empowerment — We encourage and support the best in ourselves and those we serve and provide opportunities for everyone to participate in fulfilling our mission.

We believe hunger can be eliminated.



Food for People

The Food Bank for Humboldt County

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